



LABELS • GENERAL PRINTING • PACKAGING



ARTWORK REQUIREMENTS

- Artwork to be supplied as a 1 up file only
- If die-cut please create the die line as a separate colour in your file as 0.5 point line
- If you are using spot colours, please specify the pantone (pms) numbers on your artwork file and whether coated or uncoated, which is determined by choice of stock – gloss or matt
- If you are using CMYK, please supply your artwork file as CMYK only unless there are additional spot colours
- If you are including black text, please supply as 100% black only, not rich black
- If you are including images, please supply them as CMYK (not RGB format) and at a minimum of 300dpi in order to gain the best quality output
- Please add 3mm bleed all around your artwork and supply all fonts as outlines

Please note we accept artwork files in the following formats:

- Acrobat 9 or earlier
- Illustrator CS5 or earlier with all fonts outlines
- Print ready PDF

Most files are small enough to be received via email but if files are too large to send via email please transfer them to a CD and send them to us in the mail.

Once we have made your artwork print ready we will email you a final PDF proof for approval. This is your last opportunity to check that everything is correct following the conversion, i.e. spelling, layout, size and colours. We will not go to print until you are 100% happy with your artwork and have signed off on it.